

Create a future without cancer.

The time to act is now.

Each of us will know of a family member, friend, or colleague who has been diagnosed with cancer. This gives us every reason to act.

“The truth is **today**, more than any point in human history, we have a genuine opportunity to **help more people** across the world than ever before. And that’s **our obligation**.”

Joseph R. Biden, Jr, 47th Vice President of the United States and Co-chair, Biden Cancer Initiative

Did you know that 9.6 million people die from cancer every year?

x100,000

But we can reduce that number!



3.7 million people can be saved each year if we act. Imagine. That’s equivalent to all of the **girl guides** in the US, Mexico and Canada.

There’s a lot we can do.

Because genetic mutations play a role in **5-10%** of cancers. Whereas, **27%** of cancers relate to tobacco and alcohol use.

What can you do to reduce your cancer risk?



Choose healthy foods



Move more



Quit smoking



Cut down on alcohol



Be sunsmart & stay away from solariums



Avoid pollutants and chemicals (including asbestos, pesticides and containers containing BPA)



Get vaccinated



Know the signs & symptoms

Cancer isn’t just a health issue – it’s a human issue.

We’re talking about:



Global economic impact.

The total economic cost of cancer is **1.16USD trillion**



What we’re all losing financially:



Lost productivity

Healthcare costs

Lost household income

Reduced quality of life

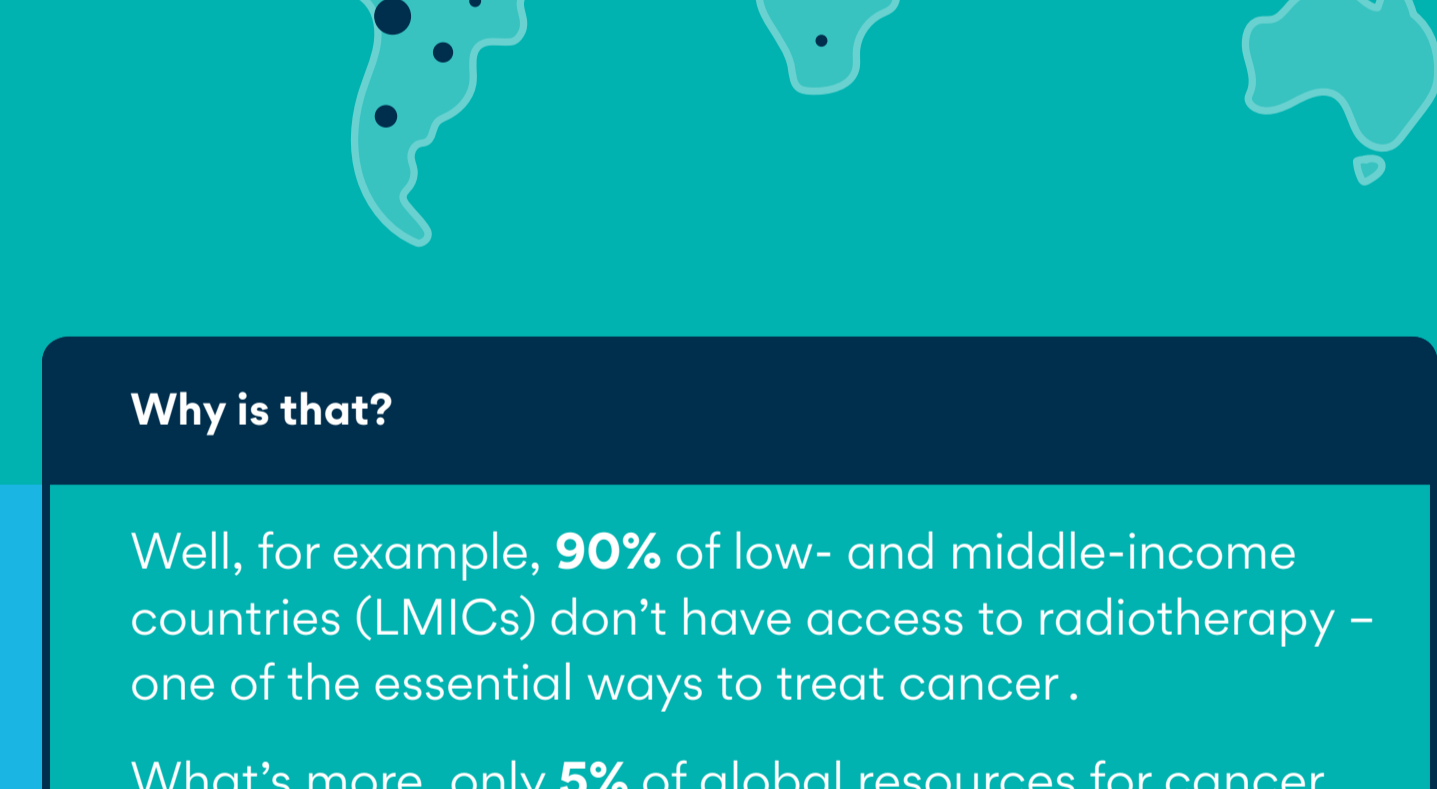
Disability and premature death

Saving lives saves money

If we invested in **11.4USD billion** in prevention strategies, we’ll save a massive **100USD billion** in avoided cancer treatment costs.

Equity gap.

Did you know that approximately **70%** of all cancer deaths occur in the least developed parts of the world?



Why is that?

Well, for example, **90%** of low- and middle-income countries (LMICs) don’t have access to radiotherapy – one of the essential ways to treat cancer.

What’s more, only **5%** of global resources for cancer prevention and control are spent in LMICs.

Inequity in our own backyard

Your gender, level of education, level of income, and in which part of the country you live impacts your access to, and the level of cancer diagnosis, treatment and care you receive.

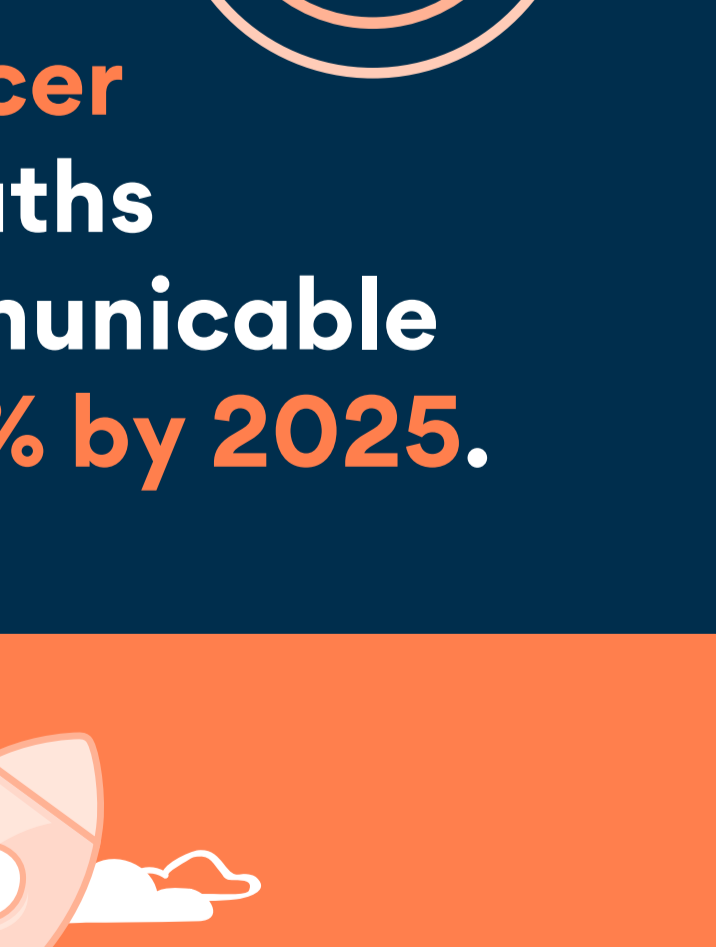
Inequities in accessing life saving cancer services exist for:

- Women
- Children
- Lower socio-economic populations
- Rural and remote populations



Let’s give everyone a better chance by closing the equity gap.

Our target



To reduce **premature cancer deaths** and deaths from non-communicable diseases by **25% by 2025**.

How do we get there?

UICC’s Treatment for All campaign pillars



Early detection and diagnosis



Timely and accurate treatment



High quality data and research



Improved supportive and palliative care

We’ve come a long way

Today, there are **43.8 million** people who are alive within **5 years** of a cancer diagnosis. As investment, information, diagnostics and treatments improve, our chance of surviving cancer is getting better.

For cited references, visit worldcancerday.org/infographic

Join us on **4 February**
Learn more at worldcancerday.org

 **World Cancer Day**
4 February